

# Venues

A total of 43 exhibitions, 28 congresses and 740 other events were staged at the Basel, Lausanne and Zurich locations in 2019. Together, they attracted over two million visitors.

The 43 exhibitions comprise 19 MCH Group exhibitions and 24 third-party exhibitions. In all, they attracted 8,812 exhibiting companies and around 1.2 million visitors. They occupied a gross exhibition area of some 770,000 square metres – equivalent to around 130 football pitches.

With 28 congresses and 137 additional events, the Congress Center Basel recorded a very high capacity utilisation in the 2019 financial year. A number of highlights: in February, 130 professional conference organisers met in Basel for the 50th Annual Meeting of the International Association of Professional Congress Organisers IAPCO. In May, around 1000 participants from 90 countries attended the World Congress on Military Medicine. A similar number of participants came to the Global Summit of Women, an economic forum, in July. And, in September, Intelligent Health 2019 even attracted 2,000 participants from 68 countries, including one hundred speakers.

A total of 254,000 visitors attended the 297 events staged in the two Musical Theaters in Basel and Zurich. Exhibition Hall 3 is being rented by the MCH Group for exhibitions until the end of 2025. The City of Basel has taken over the existing rental and operating contract with Rent-a-Theater AG, Zurich, for the Musical Theater.



Messe Basel – Hall 2 – “Rundhof”

## Details of the venues

### Messe Basel / Congress Center Basel / Musical Theater



Messe Basel – Baselworld

2019	Number	Exhibitors	Visitors	GEA <sup>1)</sup>	Duration <sup>2)</sup>
Messe Basel	29	5 052	787 381	531 224	127
Exhibitions	22	5 052	743 160	515 944	89
MCH exhibitions	13	3 686	636 548	395 564	67
Third-party exhibitions	9	1 366	106 612	120 380	22
Hall rentals & events	7		44 221	15 280	38
Congress Center Basel	165	1 253	117 910	55 922	301
Conferences	28	1 061	25 322	48 486	91
with an exhibition	24	1 061	22 342	48 486	79
without an exhibition	4		2 980		12
Other events	137	192	92 588	7 436	210
Corporate events	111	192	52 889	7 436	142
Public events	12		37 920		49
Small-scale events	14		1 779		19
Musical Theater / Events	166		116 000		

1) Gross exhibition area in m <sup>2</sup>

2) No. of days (without assembly/dismantling)

## Third-party exhibitions

Absolventenmesse

Auto Basel

Basler Mineralientage

Basler Sammlerbörse

Blickfang

Chemspec

Extasia

FANTASY Basel

Marinatal

# Messe Zürich / Theater 11 Zürich



Messe Zürich – Giardina

2019	Number	Exhibitors	Visitors	GEA <sup>1)</sup>	Duration <sup>2)</sup>
Messe Zürich	320	3 760	475 963	306 323	385
Exhibitions	21	3 760	444 363	253 053	64
MCH exhibitions & joint ventures	6	929	213 236	78 088	21
Third-party exhibitions	15	2 831	231 127	174 965	43
Hall rentals & events	11		28 700	53 270	33
Events in conference rooms	288		2 900		288
Theater 11 / Events	131		138 000		

1) Gross exhibition area in m <sup>2</sup>

2) No. of days (without assembly/dismantling)



## Third-party exhibitions

[Architect@work](#)

[Auto Zürich Car Show](#)

[Automation & Electronics Zürich](#)

[Bauen & Modernisieren](#)

[Beauty Forum Swiss](#)

[ExpoHorse](#)

[Fespo](#)

[Fest- und Hochzeitsmesse Zürich](#)

[Lebenskraft](#)

[Maintenance Schweiz](#)

[Personal Swiss](#)

[Pumps & Valves Schweiz](#)

[Packaging Innovations](#)

[WIR Messe Zürich](#)

[Zurich Game Show](#)