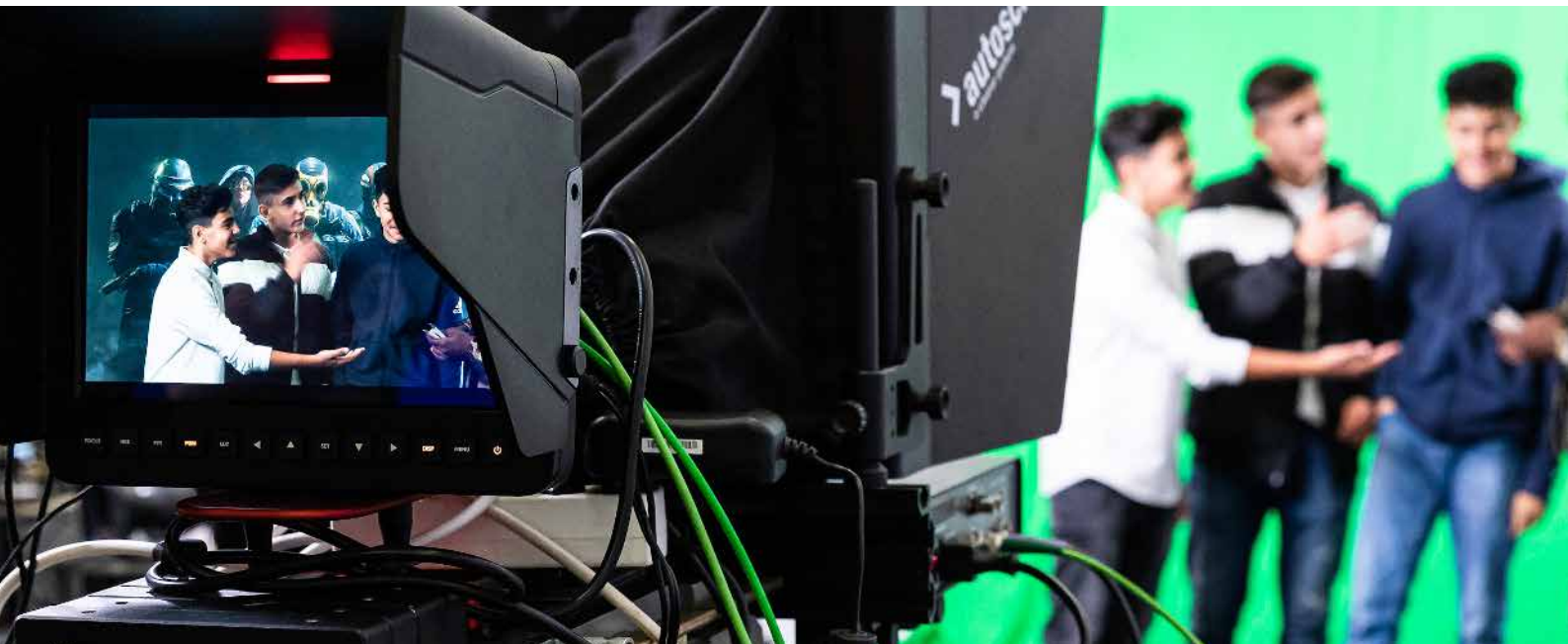


# Reporting

With its sustainability reporting, the MCH Group wishes to strengthen its dialogue with its key stakeholder groups, since the latter have a decisive influence on the company's economic, ecological and social performance and are also affected by this.

Key criteria adopted in the prioritisation of topics are the significance of their economic, environmental and social impacts both inside and outside the company and their influence on the assessments and decisions of the stakeholders.



Berufsmesse Zürich

Since the stakeholder groups are not only interested in the company's economic performance but also, in particular, in its energy consumption and emissions reporting, as well as in the details of company management (corporate governance, Code of Conduct, compliance), corresponding weight is given to these aspects in the 2019 sustainability report.

The Executive Board and the Board of Directors of MCH Group Ltd. approve the sustainability report prior to publication in each case.

# Sustainability aspects

## Economic

Economic performance

Corporate strategy

Value chain

Indirect economic impacts

## Environmental

Energy consumption

Emissions

Minergie Certificate

Solar energy

Stand construction & fittings

Logistics

## Social

Employment

Corporate Governance

“Code of Conduct”

“Art Market Principles and Best Practices”

Brand protection

Protection of intellectual property

Anti-corruption

Compliance

# Stakeholders and key aspects

## Customers

Organisers, exhibitors, visitors to exhibitions and events, clients ordering live marketing solutions

## Aspects

Economic performance, corporate strategy, market protection, protection of intellectual property, “Art Market Principles and Best Practices”

## Local setting

Hotels and restaurants, public transport companies, police, political authorities and organisations, business, tourist and environmental associations, neighbours

## Aspects

Indirect economic impacts, energy, emissions

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## Suppliers

Construction and ancillary trades, energy, logistics, safety, equipment suppliers, marketing and communication, fittings, technical equipment

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### Aspects

Economic performance, indirect economic impacts, corporate governance

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## Partners

Official partners of the MCH Group (logistics, catering, cleaning, etc.)

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### Aspects

Economic performance, indirect economic impacts, corporate governance

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## Associations

Exhibition and event industry associations (national, international)

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### Aspects

Economic performance, employment, corporate governance

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## Shareholders

Public entities and private shareholders

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### Aspects

Corporate governance, corporate strategy, economic performance,

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## Media

Daily/weekly media and specialist media (print, radio/TV, online)

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### Aspects

Economic performance, corporate strategy, corporate governance

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## Competitors

Exhibition and event sector (national and international)

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### Aspects

Economic performance, corporate strategy, corporate governance

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## Human resources

Management, employees, freelancers

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### Aspects

Economic performance, employment, code of conduct