



Management Structure

Board of Directors and Executive Board / Management

Board of Directors and Executive Board, i.e. the management of MCH Group Ltd., and the operating companies in which it has a direct 100% or majority holding (March 2020).

MCH Group Ltd.

Board of Directors

Dr. Ulrich Vischer, Chairman

Christoph Brutschin, Vice Chairman

Markus Breitenmoser

Dr. Eva Herzog

Hans-Kristian Hoejsgaard

Dr. Balz Hösly

Dr. Dagmar Maria Kamber Borens

Dr. Karin Lenzlinger Diedenhofen

Dr. André Odermatt

Thomas Weber

Andreas Widmer

Details of the members of the Board of Directors:

[Annual Report / Board of Directors](#)

Executive Board

Bernd Stadlwieser, Group Chief Executive Officer (CEO)

Andreas Eggiman, Chief Digital & Innovation Officer (CDIO)

Florian Faber, Chief Executive Officer (CEO) Live Marketing Solutions

Marc Spiegler, Global Director Art Basel

Beat Zwahlen, Chief Financial Officer (CFO)

Details of the members of the Executive Board:

[Annual Report / Executive Board](#)

MCH Swiss Exhibition (Basel) Ltd.

Board of Directors

Bernd Stadlwieser, Chairman

Beat Zwahlen, Vice Chairman

Peter Holenstein

Management

Bernd Stadlwieser, Group Chief Executive Officer (CEO)

Beat Zwahlen, Chief Financial Officer (CFO)

MCH Swiss Exhibition (Zurich) Ltd.

Board of Directors

Bernd Stadlwieser, Chairman

Beat Zwahlen, Vice Chairman

Peter Holenstein

Management

Bernd Stadlwieser, Group Chief Executive Officer (CEO)

Beat Zwahlen, Chief Financial Officer (CFO)

MCH Beaulieu Lausanne SA

Board of Directors

Peter Holenstein, Chairman

Beat Zwahlen

Management

Peter Holenstein, CEO Venues & CEO Swiss Events a.i.

Beat Zwahlen, Chief Financial Officer (CFO)

MCH Live Marketing Solutions AG

Board of Directors

Bernd Stadlwieser, Chairman

Florian Faber, Delegate

Beat Zwahlen

Management

Frank Marreau, Managing Director Expomobilia

Kathrin Morlock, Managing Director MCH Global

Pascal Kreder, Head of Strategy & Innovation

Richard Haemmerli, Head Global Support Functions

MC² - Group

Board of Directors

Florian Faber, Chairman

Richard Haemmerli

Beat Zwahlen

Management

Richard McAdam, CEO

William Medve, Executive Vice President, CFO, Secretary

Richard Rubio, President Northeast Division, Ass. Secretary

Dennis Church, President Atlanta Division

Martin Knott, President Las Vegas Division

Vince Marler, President Chicago Division

Joan Pisoni, President St. Louis Division

Management Structure

(March 2020)

Art & Art Related Industries

Marc Spiegler

(Member of the Executive Board / Global Director Art Basel)

Art Basel Global

Marc Spiegler

Masterpiece Global
Lucie Kitchener
Design Miami
Jennifer Roberts

Watch / Jewellery / Gems

Michel Loris-Melikoff

Baselworld
Michel Loris-Melikoff

Swiss Events

Peter Holenstein a.i.

B2B
vacant

B2C
Karin Sonderegger

Operations
Walo Dalhäuser

Business Development
Patrick Sägesser

Venues

Peter Holenstein

Customer Relations
Jonas Scharf

Customer Services
Philippe Hutmacher

Building & Operation
Stephan Müller

Ticketing & Cash
Marc Grünenwald

Live Marketing Solutions

Florian Faber
(Member of the Executive Board; CEO Live Marketing Solutions)

Full Service Agency
Kathrin Morlock (MCH Global Schweiz)
Ties Hendriks (MCH Global Dubai)

Exhibition & Event Structures
Richard McAdam (MC² USA)
Jens Falkenburg (MC² Europe)
Frank Marreau (Expomobilia)

Strategy & Innovation
Pascal Kreder

Global Support Functions LMS
Richard Hämmerli

Digital & Innovation

Andreas Eggimann
(Member of the Executive Board, CDIO)

Data / CRM
Philipp Klett

Digital Touchpoints
Nicolas Kaufmann

Marketing Communication Services
Meike Sensenbrenner

ICT
Mike Meier

New Ecosystems & Innovation
Birgit Rieder (from 01.04.2020)
Tassilo von Schönberg

Corporate Development
Roman Imgrüth

Corporate Finance

Beat Zwahlen
(Member of the Executive Board, CFO)

Corporate Finance
Dirk Leuenberger

Corporate Risk Management & Compliance
Olivier Balmat

Corporate Procurement
Marie-Laure Jadama

Corporate Services

(reporting to the Group CEO)

Corporate HR
Andreas Gnepf

Group Legal Department
Philipp Schlienger Cox

Corporate Communications
Christian Jecker

Executive Office
Kathrin Ebner
