

Introduction to sustainability

The MCH Group is a leading international live-marketing company group. It provides physical and digital platforms for a range of industries. And it offers customised solutions in all areas of live marketing throughout the world – from the strategy through to implementation.

The MCH Group's business activity consists in running the exhibition sites in Basel and Zurich (Venues), staging around 30 of its own exhibitions (Exhibitions) and providing customised services in experience marketing (Live Marketing Solutions). In 2019, the MCH Group organised or hosted 839 events and took charge of almost 3,770 projects in the field of live marketing solutions.



Habitat-Jardin

From 2013 to 2016, the MCH Group compiled a sustainability report in accordance with the guidelines of the Global Reporting Initiative ((GRI) – most recently in accordance with the “Core” option of the former GRI G4 Guidelines. Since 2017, the MCH Group has dispensed with drawing up a report in accordance with the GRI Guidelines. In terms of its structure and contents, however, the 2019 Sustainability Report is based on the sustainability reports of previous years.

“ Sustainability means satisfying present-day economic, environmental and social needs without restricting the possibility for future generations to satisfy their needs. “

In addition to the CEO statement and a description of the aims and the reporting, the 2019 Sustainability Report is divided up into the sections of Economic, Environmental and Social, with key aspects being described in each of these. The Sustainability Report has been drawn up in the context of the 2019 Business Report (Annual Report, Financial Report, Remuneration Report) to which reference is made at different points.

Consultancy and energy & emissions figures:

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