

Exhibitions

In the course of last year, the exhibition companies in the MCH Group organised 23 exhibitions and were involved in a further five. Thirteen of these 28 MCH exhibitions were held in Basel, six in Zurich, three at further locations in Switzerland (Lausanne and Lucerne) and six abroad (London, Miami Beach, Hong Kong and New Delhi).

The 28 exhibitions were attended by almost 6,000 exhibiting companies and attracted around 1,250,000 visitors. The 28 exhibitions occupied a gross exhibition area of 640,000 square metres and, together, lasted 141 exhibition days.

With its "Masterpiece Pavilion" at "Fine Art Asia", Masterpiece London had a presence in Hong Kong for the first time. In Switzerland, didacta DIGITAL Swiss and the environmental technology fair MUT, held in parallel to ILMAC, both had their premiere and were staged in Basel. The theme areas covered by the two specialist fairs of Ineltec and Sicherheit (Security) that were cancelled in February 2019, have already been integrated in Swissbau 2020 and are being further expanded.



Holz

MCH exhibitions 2019 (in chronological order)

India Art Fair

(participation)

Location	NSIC Exhibition Grounds, New Delhi
Date	31.01. – 03.02.2019
Exhibitors	76
Visitors	26,020
GEA ¹	12,651

¹ Gross exhibition area in square metres



Muba

Location	Messe Basel
Date	08.02. – 17.02.2019
Exhibitors	605
Visitors	236,619
GEA ¹	55,000

¹ Gross exhibition area in square metres



SWISS-MOTO

(with SWISS-CUSTOM)

Location	Messe Zürich
Date	21.02. – 24.02.2019
Exhibitors	210
Visitors	70,289
GEA ¹	27,000

¹ Gross exhibition area in square metres



SWISS-CUSTOM

Location	Messe Zürich
Date	21.02. – 24.02.2019
Exhibitors	see SWISS-MOTO
Visitors	see SWISS-MOTO
GEA ¹	see SWISS-MOTO

¹ Gross exhibition area in square metres



Giardina

Location	Messe Zürich
Date	13.03. – 17.03.2019
Exhibitors	267
Visitors	64,000
GEA ¹	30,000

¹ Gross exhibition area in square metres



HABITAT-JARDIN

Location	Beaulieu Lausanne
Date	16.03. – 24.03.2019
Exhibitors	383
Visitors	68,205
GEA ¹	37,113

¹ Gross exhibition area in square metres



Baselworld

Location	Messe Basel
Date	21.03. – 26.03.2019
Exhibitors	520
Visitors	81,200
GEA ¹	58,000

¹ Gross exhibition area in square metres



Criterion

Location	Messe Zürich
Date	29.03. – 31.03.2019
Exhibitors	238
Visitors	10,600
GEA ¹	8,500

¹ Gross exhibition area in square metres



Art Basel in Hong Kong

Location	HKCEC, Hong Kong
Date	29.03. – 31.03.2019
Exhibitors	242
Visitors	88,000
GEA ¹	34,872

¹ Gross exhibition area in square metres



Prodex

Location	Messe Basel
Date	14.05. – 17.05.2019
Exhibitors	247
Visitors	19,083
GEA ¹	35,000

¹ Gross exhibition area in square metres



Swisstech

Location	Messe Basel
Date	14.05. – 17.05.2019
Exhibitors	238
Visitors	14,944
GEA ¹	20,000

¹ Gross exhibition area in square metres

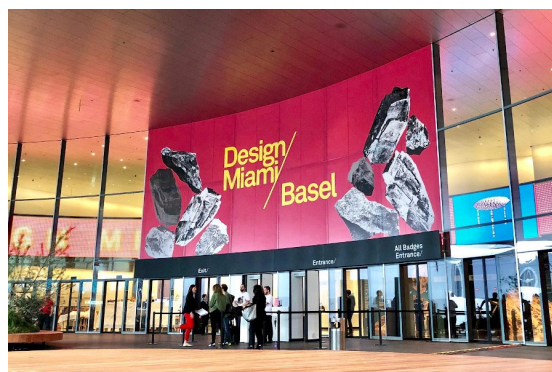


Design Miami Basel

(participation)

Location	Messe Basel
Date	11.06. – 116.06.2019
Exhibitors	76
Visitors	30,000
GEA ¹	13,643

¹ Gross exhibition area in square metres



Art Basel in Basel

Location	Messe Basel
Date	13.06. – 16.06.2019
Exhibitors	290
Visitors	93,000
GEA ¹	52,200

¹ Gross exhibition area in square metres



Masterpiece London

Location	The Royal Hospital Chelsea, London
Date	25.06. – 03.07.2019
Exhibitors	156
Visitors	55,000
GEA ¹	16,430

¹ Gross exhibition area in square metres



Luzerner Weinmesse

Location	Kornschütte, Lucerne
Date	12.09. – 15.09.2019
Aussteller	41
Visitors	1,800
GEA ¹	175

¹ Gross exhibition area in square metres

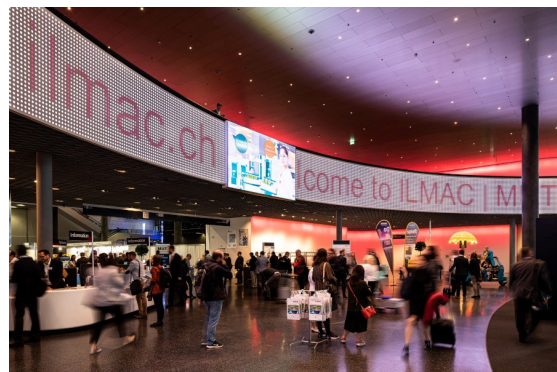


ILMAC

(with MUT)

Location	Messe Basel
Date	24.09. – 27.09.2019
Exhibitors	440
Visitors	12,270
GEA ¹	29,921

¹ Gross exhibition area in square metres



MUT

Location	Messe Basel
Date	24.09. – 27.09.2019
Exhibitors	see ILMAC
Visitors	see ILMAC
GEA ¹	see ILMAC

¹ Gross exhibition area in square metres



Masterpiece Hong Kong

Location	HKCEC, Hong Kong
Date	04.10. – 07.10.2019
Exhibitors	15
Visitors	15,000
GEA ¹	213

¹ Gross exhibition area in square metres



Holz

Location	Messe Basel
Date	15.10. – 19.10.2019
Exhibitors	368
Visitors	35,005
GEA ¹	45,000

¹ Gross exhibition area in square metres



Basler Weinmesse

Location	Messe Basel
Date	26.10. – 03.11.2019
Exhibitors	129
Visitors	30,000
GEA ¹	7,100

¹ Gross exhibition area in square metres



Basler Feinmesse

Location	Messe Basel
Date	31.10. – 03.11.2018
Exhibitors	123
Visitors	17,000
GEA ¹	5,400

¹ Gross exhibition area in square metres



CREATIVA Schweiz

Location	Messe Zürich
Date	07.11. – 10.11.2019
Exhibitors	94
Visitors	12,500
GEA ¹	2,588

¹ Gross exhibition area in square metres



Igeho

Location	Messe Basel
Date	16.11. – 20.11.2019
Exhibitors	600
Visitors	64,927
GEA ¹	71,000

¹ Gross exhibition area in square metres



Berufsmesse Zürich

Location	Messe Zürich
Date	19.11. – 23.11.2019
Exhibitors	120
Visitors	55,847
GEA ¹	10,000

¹ Gross exhibition area in square metres



Salon des Métiers et de la Formation Lausanne

Location	Beaulieu Lausanne
Date	19.11. – 24.11.2019
Exhibitors	107
Visitors	42,445
GEA ¹	10,500

¹ Gross exhibition area in square metres



didacta DIGITAL Swiss

Location	Messe Basel
Date	28.11. – 30.11.2019
Exhibitors	50
Visitors	2,500
GEA ¹	3,300

¹ Gross exhibition area in square metres



Design Miami

(participation)

Location	MBCC, Miami Beach
Date	04.12. – 08.12.2019
Exhibitors	73
Visitors	42,000
GEA ¹	6,606

¹ Gross exhibition area in square metres



Art Basel in Miami Beach

Location	MBCC, Miami Beach
Date	05.12. – 08.12.2019
Exhibitors	268
Visitors	81,000
GEA ¹	45,225

¹ Gross exhibition area in square metres

