

Executive Board

Members of the Executive Board (March 2020)



Bernd Stadlwieser

Group Chief Executive Officer (CEO)

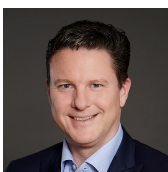
Bernd Stadlwieser joined the MCH Group on 01 June 2019 as Group Chief Executive Officer (CEO). He has more than 20 years' international professional experience in the watch & jewellery and art sectors as well as in the fields of business development and digitisation. After holding different senior positions at Swarovski, he worked for the Thomas Sabo group from 2003 to 2014, first as managing director for Switzerland and Great Britain, and then as Group CEO as of 2006. From 2014 to 2017, he was Group CEO of Avenso (Lumas, White Wall), before switching to Mondaine Group as Group CEO in December 2017. After attending the commercial academy in Austria, he completed a multi-year programme for young executives at Swarovski and, studying part-time, obtained a Swiss Federal Diploma as a Marketing Manager and an Executive BBA (Bachelor of Business Administration).

Place of residence: Rüschtikon

Nationality: AT

Date of birth: 08.05.1968

EB member since 01.06.2019



Andreas Eggimann

Chief Digital & Innovation Officer (CDIO)

Andreas Eggimann joined the MCH Group on 1 November 2019 as Chief Digital & Innovation Officer. Prior to this, he was Head Digital Management at the Swiss Post Office as of 2014 where, as a member of the top management, he held responsibility among other things for the development and leadership of digital management throughout the group and the reorientation of the Post Office in respect of market-orientated and internal digital channels. After graduating in business management in Basel, he began his professional career with the Coop Group, and subsequent posts have included Head Digital Business Development in the Young & Rubicam Group Switzerland.

Place of residence: Ramlinsburg

Nationality: CH

Date of birth: 01.03.1974

EB member since 01.11.2019



Florian Faber

Chief Executive Officer (CEO) Live Marketing Solutions

Florian Faber has an Executive Master of Business Administration (MBA) from the University of Zurich. He was in charge of participation in European trade fairs at car manufacturer Nissan before switching to MCH's Expomobilia in 2009 as New Business Manager. In 2011, as a member of the management, he was appointed Head of Sales and, in Summer 2014, became managing director of Expomobilia, which was renamed MCH Live Marketing Solutions AG in November 2018. As managing director of Expomobilia, Florian Faber has played a key role in the successful development and expansion of the Exhibition, Event and Pavilion Construction business unit over the past few years and was also involved in the strategic realignment of the Live Marketing Solutions division.

Place of residence: Winterberg

Nationality: DE

Date of birth: 22.05.1979

EB member since 14.01.2019



Marc Spiegler

Global Director Art Basel

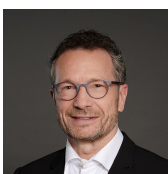
The Board of Directors appointed Marc Spiegler as a member of the Executive Board as of 1 January 2020. Marc Spiegler joined the MCH Group in 2007 as Co-Director of Art Basel. Since 2012, he has been Global Director Art Basel and, in this function, has made a decisive contribution to the show's successful development as the leading platform for contemporary and modern art. After studying at the University of Kent (University Diploma, Social Sciences) and Haverford College (Bachelors Diploma, Political Sciences), he took a course in journalism at the Northwestern University in Evanston (Masters Diploma, Journalism). He then worked for 15 years as a journalist and editor for several well-known media, covering a broad range of topics and focusing in particular on economics, technology and the art market.

Place of residence: Zurich

Nationality: CH / FR

Date of birth: 12.10.1968

EB member since 01.01.2020



Beat Zwahlen

Chief Financial Officer (CFO)

Beat Zwahlen joined the MCH Group on 1 May 2018 as Chief Financial Officer (CFO) and a member of the Executive Board. As a financial and restructuring specialist with a multi-faceted professional background, Beat Zwahlen has comprehensive knowledge in different industries and companies. As a business economist (UAS) and certified accountant, he has held various senior posts to date, including at Landis & Gyr (Europe) AG in Zug, Rieter Automotive Management AG in Winterthur, Schaffner Holding AG in Luterbach, Uniwheels AG in Bad Dürkheim (DE) and also Belux AG und Vitra International AG in Birsfelden. He is a member of several Boards of Directors.

Place of residence: Oberrohrdorf

Nationality: CH

Date of birth: 13.02.1960

EB member since 01.05.2018

Changes

Departures

René Kamm, resignation as CEO of the MCH Group on 3 August 2018; official departure date 28.02.2019.

Stephan Peyer, resignation as a member of the Executive Board – most recently with responsibility for Corporate Development & Services – at the end of October 2018; official departure date 31.03.2019.

Jean-Marc Devaud, resignation as a member of the Executive Board and CEO of the Live Marketing Solutions division as per 14.01.2019; official departure date 31.07.2019.

Appointed a member of the Executive Board by the Board of Directors

Florian Faber, CEO of the Live Marketing Solutions division, as per 14.01.2019.

Bernd Stadlwieser, Group CEO, as per 12.06.2019.

Andreas Oliver Eggimann, Group Chief Digital & Innovation Officer (CDIO) as per 1 November 2019.

Marc Spiegler, Global Director Art Basel, as per 01.01.2020.

On 4 September 2018, the Board of Directors appointed Hans-Kristian Hoejsgaard as interim CEO and a member of the Executive Board of the MCH Group. He was responsible for the operational management of the company until the new CEO, Bernd Stadlwieser, joined the company on 12 June 2019.

Since 1 January 2020, the “Venues” Division has been run as an independent unit within the MCH Group. It is headed by Peter Holenstein who continues to report directly to the CEO but is no longer a member of the Executive Board.

Permitted activities as per § 36 of the Statutes of MCH Group Ltd.

a) In legal entities listed in the commercial register: 8

b) In legal entities listed in the commercial register with a charitable, public or public-utility purpose: 8

Shares held by members of the Executive Board

	Number of shares CHF 10 and percentage of voting rights 31.12.2019		Number of shares CHF 10 and percentage of voting rights 31.12.2018	
Jean-Marc Devaud ¹⁾			337	0.0%
Andreas Eggimann ²⁾	0	0.0%		
Florian Faber ³⁾	0	0.0%		
Hans-Kristian Hoejsgaard ⁴⁾			0	0.0%
Peter Holenstein	62	0.0%	62	0.0%
René Kamm ⁵⁾			0	0.0%
Stephan Peyer ⁶⁾			0	0.0%
Bernd Stadlwieser ⁷⁾	1 500	0.0%		
Beat Zwahlen	0	0.0%	0	0.0%
Total	1 562	0.0%	399	0.0%
Shares held by related parties				
of Peter Holenstein	256	0.0%	256	0.0%
of Bernd Stadlwieser	1 500	0.0%		

1) EB member up to 31.07.2019

2) EB member as of 01.11.2019

3) EB member as of 14.01.2019

4) CEO a.i. from 04.09.2018 to 31.07.2019

5) EB member up to 28.02.2019

6) EB member up to 31.03.2019

7) EB member as of 12.06.2019