

Aims

Specialist competence and the ability to innovate, together with resource efficiency and environmental awareness, and also responsible and correct behaviour, are the central aspects of our aims in the three sustainability categories.

A strong customer-oriented product and services portfolio and the extensive expertise of the company's employees form the basis for its development. They thus also play a key role for the sustainability targets.



Salon des Métiers et de la Formation

Economic

With its marketing platforms and solutions in the field of experience marketing, the MCH Group wishes to contribute towards strengthening the corresponding industries together with their national and international clientele. The group is noted for the high quality of its products and services, which it achieves through its specialist competence and capacity to innovate, its thorough knowledge of the industries, its strong customer orientation and its anticipation of market changes.

It aims to further develop its product and services portfolio in a future-orientated and innovation-driven manner. The classic exhibitions and events are to be transformed into future-orientated platforms and communities. To achieve this, the group will be investing in digitalisation, innovation and internationalisation for the development of existing and new formats.

The MCH Group is noted for its private sector orientation, its group network and its corresponding cooperation model. It endeavours to constantly improve on its resource efficiency in a bid to further strengthen its competitiveness. Investments in infrastructure, operation and the provision of services are performed on the basis of economic and ecological criteria.

“ The MCH Group’s alignment to the requirements of the future is to be characterised by economic, ecological and social sustainability. “

Environmental

The MCH Group invests continuously in the optimisation of its ecological indicators: in the construction and operation of its buildings and systems by increasing their energy efficiency, employing renewable energies and reducing emissions; in its logistics through in-house-developed logistics and traffic concepts and, wherever possible, underground delivery to reduce the burden on the environment and the local neighbourhood; in the production of stands and equipment through the selection of materials, energy-efficient production and also climate-neutral offerings.

The company wishes to further promote the environmentally aware behaviour of its employees at their workplace and make available the necessary resources for further reducing the burden on the environment. Ecological aspects are to increasingly play a decisive role in the selection of suppliers and materials, giving precedence to suppliers from the local region and suppliers who can furnish the corresponding proof of sustainability, for example.

Social

The MCH Group wishes to assume its social responsibility. It subscribes to the fundamental values of a democratic state governed by the rule-of-law. It respects human dignity and the values of other cultures. It regards compliance with the statutory provisions and the application of serious business practices as a matter of course.

In 2018, the MCH Group introduced a new Code of Conduct which supports employees in adopting a legally and ethically correct and responsible form of behaviour.

The MCH Group's employees are offered attractive working conditions, building on a success-orientated culture of motivation and personal responsibility.