

Venues

A total of 68 exhibitions, 35 congresses and 836 other events were staged at the Basel, Lausanne and Zurich locations in 2018. Together, they attracted over two million visitors.

The 68 exhibitions comprise 25 own exhibitions and 43 third-party exhibitions. They attracted a total of 11,372 exhibiting companies and around 1.5 million visitors. They occupied a gross exhibition area of more than one million square metres – the equivalent of around 160 football pitches. Several events were held for the first time in 2018, including Grand Basel, Criterion in Zurich and Aventure Expo in Lausanne.

With 35 congresses and 154 additional events, the Congress Center Basel recorded a very high capacity utilisation in the 2018 financial year. The highlights included major international events, such as the DIA Euromeeeting 2018, the 24th European Congress on Sleep Research and the Linux Cloud Foundry Summit Europe. These – and other – events all brought several thousand foreign participants to the city of Basel for a number of days. The Annual Conference of the Association for Medical Education was attended by almost 4,000 medical professionals from all over the world.

The two musical theatres in Basel and Zurich also recorded gratifying occupancy rates, with a total of 357 performances attracting 316,900 visitors.

As per 1 July 2018, the MCH Group transferred responsibility for the operation and marketing of the Lausanne exhibition site to the Fondation de Beaulieu. The details for the Lausanne venue thus only contain the third-party exhibitions for the first half of the year.



Messe Basel – Baselworld

Details of the venues

Messe Basel / Congress Center Basel / Musical Theater



Messe Basel – Swissbau

2018	Number	Exhibitors	Visitors	GEA ¹⁾	Duration ²⁾
Messe Basel	25	3 940	705 834	538 521	129
Exhibitions	17	3 940	660 334	508 541	63
MCH exhibitions & joint ventures	10	2 982	542 265	405 411	45
Third-party exhibitions	7	958	118 069	103 130	18
Hall rentals & events	8		45 500	29 980	66
Congress Center Basel	189	1 090	138 995	41 657	332
Conferences	35	1 090	29 292	41 657	99
with an exhibition	30	1 090	28 240	41 657	90
without an exhibition	5		1 052		9
Other events	154		109 703		233
Corporate events	123		59 136		158
Public events	11		49 070		52
Small-scale events	20		1 497		23
Musical Theater / Events	184		159 600		

1) Gross exhibition area in m²

2) No. of days (without assembly/dismantling)

Third-party exhibitions

Absolventenmesse

Auto Basel

Basler Berufs- und Bildungsmesse

Basler Mineralientage

Basler Sammlerbörse

Blickfang

FANTASY Basel

Beaulieu Lausanne



Beaulieu Lausanne – ILMAC LAUSANNE

2018	Number	Exhibitors	Visitors	GEA ¹⁾	Duration ²⁾
Beaulieu Lausanne	16	1 795	243 273	179 065	67
Exhibitions	14	1 795	237 673	166 125	58
MCH exhibitions & joint ventures	6	1 278	183 400	108 765	34
Third-party exhibitions ³⁾	8	517	54 273	57 360	24
Hall rentals & events ³⁾	2		5 600	12 940	9

1) Gross exhibition area in m²

2) No. of days (without assembly/dismantling)

3) As per 1 July 2018, the MCH Group transferred responsibility for the operation and marketing of the Lausanne exhibition site to the Fondation de Beaulieu

Third-party exhibitions (1st half 2018)

Aventure Expo

Junior Days

Lausanne Art Fair

Les Puces du Design.ch

Mednat Expo & Agrobiorama Expo

Salon du Mariage et des Amoureux

Salon du vélo et de la mobilité durable

SWISS EXPO

Messe Zürich / Theater 11 Zürich



Berufsmesse Zürich – Berufsmesse Zürich

2018	Number	Exhibitors	Visitors	GEA ¹⁾	Duration ²⁾
Messe Zürich	352	5 637	670 474	429 883	434
Exhibitions	37	5 637	610 274	364 883	97
MCH exhibitions & joint ventures	9	1 766	328 114	137 160	38
Third-party exhibitions	28	3 871	282 160	227 723	59
Hall rentals & events	14		57 000	65 000	37
Events in conference rooms	301		3 200		300
Theater 11 / Events	173		157 300		

1) Gross exhibition area in m²

2) No. of days (without assembly/dismantling)

Third-party exhibitions

[Auto Zürich Car Show](#)

[Bauen & Modernisieren](#)

[Beauty Forum Swiss](#)

[Dialog-Marketing-Messe](#)

[Empack](#)

[ExpoHorse](#)

[Extasia](#)

[Fespo](#)

[Fest- und Hochzeitsmesse Zürich](#)

[IT-Expo.ch](#)

[Label&Print](#)

[Lebenskraft](#)

[Logistics & Distribution](#)

[Maintenance Schweiz](#)

[Mercedes CSI](#)

[Ornaris Zürich](#)

[Packaging Innovations](#)

[Personal Swiss](#)

[Slow Food Market](#)

[SuisseEMEX](#)

[Swiss E-Business Expo](#)

[Swiss Online Marketing](#)

[TALENTpro](#)

[TopSoft](#)

[VeggieWorld](#)

[Vorsorge Symposium](#)

[WIR Messe Zürich](#)

[Zurich Game Show](#)