

Reporting

With its sustainability reporting, the MCH Group wishes to strengthen its dialogue with its key stakeholder groups, since the latter have a decisive influence on the company's economic, ecological and social performance and are also affected by this.

Key criteria adopted in the prioritisation of topics are the significance of their economic, environmental and social impacts both inside and outside the company and their influence on assessments and decisions of stakeholders.



Berufsmesse Zürich

Since the stakeholder groups are not only interested in the company's economic performance but also have a particular interest in energy consumption and emissions reporting, as well as in the details of company management (corporate governance, code of conduct, compliance), corresponding weight is given to these aspects in the 2018 sustainability report.

The Executive Board and the Board of Directors of MCH Group Ltd. approve the sustainability report prior to publication in each case.

Sustainability aspects

Economic

Economic performance

Indirect economic impacts

Corporate strategy

Environmental

Energy consumption

Emissions

Social

Employment

Corporate Governance

“Code of Conduct”

“Art Market Principles and Best Practices”

Brand protection

Protection of intellectual property

Anti-corruption

Compliance

Stakeholders and key aspects

Customers

Organisers, exhibitors, visitors to exhibitions and events, clients ordering live marketing solutions

Aspects

Economic performance, corporate strategy, market protection, protection of intellectual property, “Art Market Principles and Best Practices”

Local setting

Hotels and restaurants, public transport companies, police, political authorities and organisations, business, tourist and environmental associations, neighbours

Aspects

Indirect economic impacts, energy, emissions

Suppliers

Construction and ancillary trades, energy, logistics, safety, equipment suppliers, marketing and communication, fittings, technical equipment

Aspects

Economic performance, indirect economic impacts, corporate governance

Partners

Official partners of the MCH Group (logistics, catering, cleaning, etc.)

Aspects

Economic performance, indirect economic impacts, corporate governance

Associations

Exhibition and event industry associations (national, international)

Aspects

Economic performance, employment, corporate governance

Shareholders

Public entities and private shareholders

Aspects

Corporate governance, corporate strategy, economic performance,

Media

Daily/weekly media and specialist media (print, radio/TV, online)

Aspects

Economic performance, corporate strategy, corporate governance

Competitors

Exhibition and event sector (national and international)

Aspects

Economic performance, corporate strategy, corporate governance

Human resources

Management, employees, freelancers

Aspects

Economic performance, employment, code of conduct