



# Management Structure

## Board of Directors and Executive Board / Management

Board of Directors and Executive Board, i.e. the management of MCH Group Ltd., and the operating companies in which it has a direct and 100% or majority holding (March 2019).

### MCH Group Ltd.

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#### Board of Directors

Dr. Ulrich Vischer, Chairman

Christoph Brutschin, Vice-Chairman

Marco Gadola

Werner Helfenstein

Dr. Eva Herzog

Dr. Balz Hösly

Dr. Karin Lenzlinger Diedenhofen

Dr. André Odermatt

Jean-Philippe RoCHAT

Thomas Weber

Andreas Widmer

Details of the members of the Board of Directors:

[Annual Report / Board of Directors](#)

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#### Executive Board

Hans-Kristian Hoejsgaard, Group Chief Executive Officer (CEO) a.i.

Florian Faber, Chief Executive Officer (CEO) Live Marketing Solutions

Peter Holenstein, Chief Executive Officer (CEO) Events Switzerland & Venues

Beat Zwahlen, Chief Financial Officer (CFO)

Details of the members of the Executive Board

[Annual Report / Executive Board](#)

# MCH Swiss Exhibition (Basel) Ltd.

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## Board of Directors

Hans-Kristian Hoejsgaard, Chairman

Beat Zwahlen, Vice Chairman

Peter Holenstein

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## Management

Hans-Kristian Hoejsgaard, Group Chief Executive Officer (CEO) a.i.

Peter Holenstein, Chief Executive Officer (CEO) Events Switzerland & Venues

Beat Zwahlen, Chief Financial Officer (CFO)

# MCH Swiss Exhibition (Zurich) Ltd.

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## Board of Directors

Hans-Kristian Hoejsgaard, Chairman

Beat Zwahlen, Vice Chairman

Peter Holenstein

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## Management

Hans-Kristian Hoejsgaard, Group Chief Executive Officer (CEO) a.i.

Peter Holenstein, Chief Executive Officer (CEO) Events Switzerland & Venues

Beat Zwahlen, Chief Financial Officer (CFO)

# MCH Beaulieu Lausanne SA

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## Board of Directors

Jean-Philippe Rochat, Chairman

Yves Philippe Bloch

Peter Holenstein

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## Management

Michel Loris-Melikoff, Managing Director

# MCH Live Marketing Solutions AG

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Board of Directors

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Beat Zwahlen, Chairman

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Florian Faber, Delegate

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Management

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Florian Faber, Delegate of the Board of Directors

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David Jäger, Managing Director Reflection Marketing

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Marine Hamou, Head Global Business Development

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Richard Haemmerli, Head Global Support Functions

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Kathrin Morlock, Managing Director MCH Global

## MC<sup>2</sup>

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Board of Directors

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Gary Benson, Chairman

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Florian Faber

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Richard Haemmerli

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Beat Zwahlen

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Management

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Richard McAdam, CEO

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David Kuznick, COO

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William Medve, CFO

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Richard Rubio, President Northeast Division

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Dennis Church, President Atlanta Division

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Vince Marler, President Chicago Division

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Martin Knott, President Las Vegas Division

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Joan Pisoni, President St. Louis Division

## Management Structure

Divisions, business units and services units of MCH Group (March 2019)

# Global Events

Hans-Kristian Hoejsgaard a.i.

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Art Basel Global

Marc Spiegler

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Masterpiece Global

Lucie Kitchener

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Design & Regional Art Fairs

Frank Lasry

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Grand Basel

Frank Lasry

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Baselworld

Michel Loris-Melikoff

# Events Switzerland & Venues

Peter Holenstein

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Own Events Switzerland

Walo Dalhäuser a.i.

Mike Vogt (SmartSuisse)

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Guest Events

Peter Jörg (Basel)

Vreni Aeberhard (Zurich)

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Congress Center Basel

Jonas Scharf

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Facility Management

Edgar Jenny (Basel, Zurich)

# Live Marketing Solutions

Florian Faber

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Global Business Development

Marine Hamou

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Marketing Consulting

David Jäger (Reflection Marketing)

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Full Service Agency

Kathrin Morlock (MCH Global Schweiz)

Ties Hendriks (MCH Global Dubai)

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Exhibition & Event Structures

Richard McAdam (MC2)

Florian Faber a.i. (Expomobilia)

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Global Support Functions LMS

Richard Hämmerli

# Corporate Services

Beat Zwahlen

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Corporate Finance

Dirk Leuenberger

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Ticketing / Cash

Marc Grünenwald

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Corporate Risk Management & M&A Support

Olivier Balmat

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Corporate ICT

Mike Meier

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Hans-Kristian Hoejsgaard a.i.

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Digital Business / Services

Mike Vogt a.i.

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Corporate HR

Andreas Gnepf

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Group Legal Department

Until 28.02.2019: Christoph Lanz

As of 01.03.2019: Philipp Schlienger Cox

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Corporate Communications

Christian Jecker