

Exhibitions

In the course of last year, the exhibition companies in the MCH Group organised 25 exhibitions and were involved in a further six. Ten of these 31 own exhibitions were held in Basel, six in Lausanne, nine in Zurich, two in Miami Beach and one in each of Hong Kong, London, New Delhi and Düsseldorf.

The 31 exhibitions were attended by 6,937 exhibiting companies and attracted 1,363,519 visitors. They occupied a gross exhibition area of 775,695 square metres. Together, the 31 exhibitions accounted for 150 exhibition days.

If the figures for the exhibitions are compared with the previous occasion on which they were staged, the number of exhibiting companies declined by -10.9% and the number of visitors by -7.5%, while the gross exhibition area occupied fell by -6.7%. These declines are attributable primarily to the downsizing of Baselworld and the lower visitor numbers at the general consumer fairs. For the MCH exhibitions and joint ventures held in Switzerland, some 25% of the exhibiting companies and 20% of the visitors came from abroad.



Swissbau

MCH exhibitions 2018 (in chronological order)

Swissbau

Location	Messe Basel
Date	16.01. – 20.01.2018
Exhibitors	1,046
Visitors	97,919
GEA ¹	130,000

¹ Gross exhibition area



India Art Fair

(participation)

Location	New Delhi
Date	08.02. – 11.02.2018
Exhibitors	79
Visitors	17,740
GEA ¹	11,807

¹ Gross exhibition area



SWISS-MOTO

(with SWISS-CUSTOM)

Location	Messe Zürich
Date	22.02. – 25.02.2018
Exhibitors	220
Visitors	71,993
GEA ¹	27,000

¹ Gross exhibition area



SWISS-CUSTOM

Location	Messe Zürich
Date	22.02. – 25.02.2018
Exhibitors	see SWISS-MOTO
Visitors	see SWISS-MOTO
GEA ¹	see SWISS-MOTO

¹ Gross exhibition area



HABITAT-JARDIN

Location	Beaulieu Lausanne
Date	03.03. – 11.03.2018
Exhibitors	434
Visitors	74,623
GEA ¹	37,113

¹ Gross exhibition area



Giardina

Location	Messe Zürich
Date	14.03. – 18.03.2018
Exhibitors	304
Visitors	67,000
GEA ¹	30,000

¹ Gross exhibition area



Mednat AgroBio Expo

Location	Beaulieu Lausanne
Date	22.03. – 25.03.2018
Exhibitors	194
Visitors	9,670
GEA ¹	10,762

¹ Gross exhibition area



Baselworld

Location	Messe Basel
Date	22.03. – 27.03.2018
Exhibitors	650
Visitors	124,300
GEA ¹	90,000

¹ Gross exhibition area



Art Basel in Hong Kong

Location	Hong Kong
Date	29.03. – 31.03.2018
Exhibitors	248
Visitors	80,000
GEA ¹	34,872

¹ Gross exhibition area



Criterion

Location	Messe Zürich
Date	06.04. - 08.04.2018
Exhibitors	123
Visitors	7,874
GEA ¹	4,000

¹ Gross exhibition area



Muba

(with BRICKLIVE)

Location	Messe Basel
Date	20.04. – 29.04.2018
Exhibitors	621
Visitors	123,746
GEA ¹	74,476

¹ Gross exhibition area



BRICKLIVE

(participation)

Location	Messe Basel
Date	20.04. – 29.04.2018
Exhibitors	see Muba
Visitors	see Muba
GEA ¹	see Muba

¹ Gross exhibition area



CREATIVA Basel

Location	Messe Basel
Date	26.04. – 29.04.2018
Exhibitors	23
Visitors	13,000
GEA ¹	1,562

¹ Gross exhibition area



Powertage

Location	Messe Zürich
Date	05.06. – 07.06.2018
Exhibitors	183
Visitors	2,278
GEA ¹	6,572

¹ Gross exhibition area



Design Miami Basel

(participation)

Location	Messe Basel
Date	12.06. – 17.06.2018
Exhibitors	73
Visitors	30,000
GEA ¹	13,573

¹ Gross exhibition area



Art Basel in Basel

Location	Messe Basel
Date	14.06. – 17.06.2018
Exhibitors	290
Visitors	95,000
GEA ¹	52,200

¹ Gross exhibition area



Masterpiece London

Location	London
Date	28.06. – 04.07.2018
Exhibitors	161
Visitors	51,000
GEA ¹	16,355

¹ Gross exhibition area



Grand Basel

Location	Messe Basel
Date	03.09. – 09.09.2018
Exhibitors	55
Visitors	12,000
GEA ¹	32,000

¹ Gross exhibition area



Comptoir Suisse

Location	Beaulieu Lausanne
Date	14.09. – 23.09.2018
Aussteller	330
Visitors	61,232
GEA ¹	40,000

¹ Gross exhibition area



Züspa

Location	Messe Zürich
Date	21.09. – 30.09.2018
Exhibitors	347
Visitors	87,800
GEA ¹	30,000

¹ Gross exhibition area



CREATIVA Zürich

Location	Messe Zürich
Date	27.09. – 30.09.2018
Exhibitors	68
Visitors	20,000
GEA ¹	2,588

¹ Gross exhibition area



ILMAC Lausanne

Location	Beaulieu Lausanne
Date	03.10. – 04.10.2018
Exhibitors	154
Visitors	1,490
GEA ¹	4,990

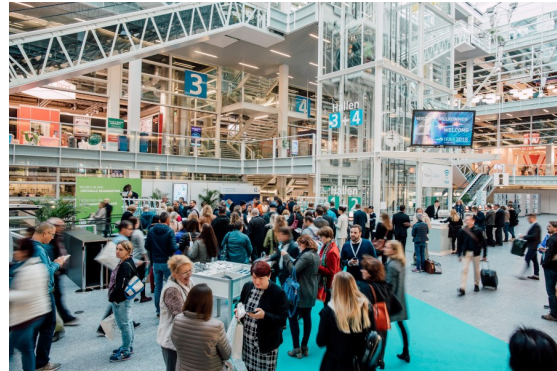
¹ Gross exhibition area



IFAS

Location	Messe Zürich
Date	23.10. – 26.10.2018
Exhibitors	401
Visitors	15,966
GEA ¹	27,000

¹ Gross exhibition area



Basler Weinmesse

Location	Messe Basel
Date	27.10. – 04.11.2018
Exhibitors	120
Visitors	30,000
GEA ¹	6,800

¹ Gross exhibition area



Basler Feinmesse

Location	Messe Basel
Date	01.11. – 04.11.2018
Exhibitors	104
Visitors	16,300
GEA ¹	4,800

¹ Gross exhibition area



SECURITE LAUSANNE

Location	Beaulieu Lausanne
Date	14.11. – 16.11.2018
Exhibitors	61
Visitors	2,125
GEA ¹	5,400

¹ Gross exhibition area



ART DÜSSELDORF

(participation)

Location	Düsseldorf
Date	16.11. – 18.11.2018
Exhibitors	91
Visitors	40,000
GEA ¹	13,700

¹ Gross exhibition area



Berufsmesse Zürich

Location	Messe Zürich
Date	20.11. – 24.11.2018
Exhibitors	120
Visitors	55,203
GEA ¹	10,000

¹ Gross exhibition area



Salon des Métiers et de la Formation Lausanne

Location	Beaulieu Lausanne
Date	27.11. – 02.12.2018
Exhibitors	105
Visitors	34,260
GEA ¹	10,500

¹ Gross exhibition area



Design Miami

(participation)

Location	Miami Beach
Date	05.12. – 09.12.2018
Exhibitors	64
Visitors	38,000
GEA ¹	7,625

¹ Gross exhibition area



Art Basel in Miami Beach

Location	Miami Beach
Date	06.12. – 09.12.2018
Exhibitors	268
Visitors	83,000
GEA ¹	40,000

¹ Gross exhibition area

