

# Executive Board

Members of the Executive Board (March 2019)



## Hans-Kristian Hoejsgaard

Group Chief Executive Officer (CEO) a.i.

On 4 September 2018, the Board of Directors appointed Hans-Kristian Hoejsgaard as interim CEO of the MCH Group until the definitive appointment of a new CEO. Hans-Kristian Hoejsgaard is a Danish citizen and has more than 30 years' experience in managerial posts in the luxury and consumer goods industry as well as in the specialist retail trade. He has worked for various companies – including the LVMH Group – in Asia, for Georg Jensen Ltd. in Copenhagen and for the Timex Group in Connecticut in the USA. From 2011 to 2017 he was CEO of Oettinger Davidoff AG in Basel. Since 2018, he has been running his own consulting firm. Among other posts, he is a member of the Board of Directors and Chairman of the Nomination and Compensation Committee of the Calida Group with its head office in Sursee/Switzerland.

Place of residence: Wollerau

Nationality: DK

Date of birth: 20.06.1958

EB member since 04.09.2018



## Florian Faber

Chief Executive Officer (CEO) Live Marketing Solutions

Florian Faber has an Executive Master of Business Administration (MBA) from the University of Zurich. He was in charge of participation in European trade fairs at car manufacturer Nissan before switching to Expomobilia AG in the MCH Group in 2009 as New Business Manager. In 2011, as a member of the management, he was appointed Head of Sales and, in Summer 2014, he became managing director of Expomobilia AG, which was renamed MCH Live Marketing Solutions AG in November 2018. As managing director of Expomobilia AG, Florian Faber has played a key role in the successful development and expansion of the Stand, Event and Pavilion Construction business unit over the past few years and has also been a decisive player in the strategic realignment of the Live Marketing Solutions division.

Place of residence: Winterberg

Nationality: DE

Date of birth: 22.05.1979

EB member since 14.01.2019



## Peter Holenstein

Chief Executive Officer (CEO) Events Switzerland & Venues

Peter Holenstein came to Messe Basel in 1984 and has been a member of the Executive Board of the current MCH Group since 1998. As a graduate in advertising and marketing studies, he first held responsibility for communications and then for corporate development and the management of the Venues Division which was expanded into the Events Switzerland & Venues Division on 1 January 2018. He is a member of the Board of Directors at Parkhaus Messe Zürich AG and is on the Board of Basel Tourism.

Place of residence: Muttenz

Nationality: CH

Date of birth: 09.11.1959

EB member since 01.01.1998



## Beat Zwahlen

Chief Financial Officer (CFO)

Beat Zwahlen joined the MCH Group on 1 May 2018 as Chief Financial Officer (CFO) and a member of the Executive Board. As a financial and restructuring specialist with a multi-faceted professional background, Beat Zwahlen has comprehensive knowledge of different industries and companies. As a business economist (UAS) and certified accountant, he has held various senior posts to date, including at Landis & Gyr (Europe) AG in Zug, Rieter Automotive Management AG in Winterthur, Schaffner Holding AG in Luterbach, Uniwheels AG in Bad Dürkheim (Germany) and Belux AG und Vitra International AG in Birsfelden. He is also a member of various boards of directors.

Place of residence: Widen

Nationality: CH

Date of birth: 13.02.1960

EB member since 01.05.2018

# Changes

## Departures

Christophe Biollaz, a member of the Executive Board and Chief Financial Officer (CFO), left the MCH Group on 1 May 2018. His official date of departure was 31 October 2018. He joined the MCH Group on 1 December 2013 and, as of 1 January 2014, was responsible for Finance & Administration as Chief Financial Officer (CFO) and a member of the Executive Board.

On 3 August 2018, René Kamm resigned as CEO of the MCH Group. The Board of Directors and René Kamm had reached the conclusion that the time had come for a change in the operational leadership of the company group in view of the fundamental transformation phase in its business operations. René Kamm joined the then Messe Basel in 1999 and was appointed CEO of the company group on 1 January 2003. At the same time, he was Head of the Global Events Division. His official date of departure was 28.02.2019.

Stephan Peyer, a member of the Executive Board and, in his last post, in charge of Corporate Development & Services, left the MCH Group at the end of October 2018. His official departure date was 31.03.2019. From 2007 to 2013, Stephan Peyer was head of Trade Fairs and Consumer Shows within the MCH Group, before taking on the function of Chief Development Officer (CDO).

Jean-Marc Devaud, a member of the Executive Board and CEO of the Live Marketing Solutions division, left the MCH Group in mid-January 2019. His official departure date is 31.07.2019. Jean-Marc Devaud joined the MCH company Expomobilia in 2008 and, on 1 January 2009, was appointed a member of the Executive Board and CEO of the Live Marketing Solutions division.

#### Arrivals

The Board of Directors appointed Beat Zwahlen as a member of the Executive Board and Chief Financial Officer (CFO) on 1 May 2018. He took over the duties of his predecessor Christophe Biollaz on this date. Information on Beat Zwahlen see above.

The Board of Directors appointed Hans-Kristian Hoejsgaard as interim CEO of the MCH Group on 4 September 2018. He is responsible for the Group's operational leadership until the new CEO takes up office on 12 June 2019.

Information on Hans-Kristian Hoejsgaard see above.

The Board of Directors appointed Florian Faber, previously Managing Director of Expomobilia, as a member of the Executive Board and CEO of the Live Marketing Solutions division on 14 January 2019. He took over the duties of his predecessor Jean-Marc Devaud on this date. Information on Florian Faber, see above.

At its meeting of 1 February 2019, the Board of Directors appointed Bernd Stadlwieser as new CEO of the MCH Group. He is joining the MCH Group on 12 June 2019. Bernd Stadlwieser has more than 20 years' international professional experience in the watch & jewellery and art sectors as well as in the fields of business development and digitisation. After holding different senior positions at Swarovski, he worked for the Thomas Sabo group from 2003 to 2014, first as managing director for Switzerland and Great Britain, and then as Group CEO as of 2006. From 2014 to 2017, he was Group CEO of Avenso (Lumas, White Wall), before switching to Mondaine Watch as Group CEO in December 2017. Bernd Stadlwieser is an Austrian national and lives in Rüslikon (Canton Zurich). After attending the commercial academy in Austria, he completed a multi-year programme for young executives at Swarovski and, studying part-time, obtained a federal diploma as a Marketing Manager and an Executive BBA (Bachelor of Business Administration).

#### Delegate of the Board of Directors

From 3 August (resignation of René Kamm) to 4 September 2018 (entry of Hans-Kristian Hoejsgaard), Dr. Ulrich Vischer, Chairman of the Board of Directors, was responsible for the Group's operational leadership as Delegate of the Board of Directors.

## Permitted activities as per § 36 of the Statutes of MCH Group Ltd.

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a) In legal entities listed in the commercial register: 8

b) In legal entities listed in the commercial register with a charitable, public or public-utility purpose: 8

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# Shares held by members of the Executive Board

	Number of shares CHF 10 and percentage of voting rights 31.12.2018		Number of shares CHF 10 and percentage of voting rights 31.12.2017	
Christophe Biollaz <sup>1)</sup>			0	0.0%
Jean-Marc Devaud	337	0.0%	337	0.0%
Hans-Kristian Hoejsgaard <sup>2)</sup>	0	0.0%		
Peter Holenstein	62	0.0%	62	0.0%
René Kamm	0	0.0%	0	0.0%
Stephan Peyer	0	0.0%	0	0.0%
Beat Zwahlen <sup>3)</sup>	0	0.0%		
<b>Total</b>	<b>399</b>	<b>0.0%</b>	<b>399</b>	<b>0.0%</b>
Shares held by related parties				
of Peter Holenstein	256	0.0%	256	0.0%

1) EB member up to 31.10.2018

2) EB member as of 04.09.2018

3) EB member as of 01.05.2018