

Aims

Specialist competence and the ability to innovate, resource efficiency and environmental awareness, plus responsible and correct behaviour, are central features of the aims for the three sustainability categories that are briefly set out below.

A strong product and services portfolio and the extensive expertise of the company's employees form the basis for its development. They thus also play a key role for the sustainability targets.



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Economic

With its marketing platforms and solutions, the MCH Group wishes to contribute to strengthening the corresponding industries together with their national and international clientele. It is noted for the exceptional quality of its products and services, which it achieves through its specialist competence and capacity to innovate, its extensive industry knowledge, its strong customer orientation and its anticipation of market changes.

It is setting out to achieve the future-oriented further development of its product and services portfolio and also wishes to contribute to strengthening the exhibition and event industry in this way. It supports national and international industry associations.

The MCH Group stands out on account of its private sector orientation, its group network and the corresponding cooperation model. It endeavours to constantly improve on its resource efficiency in a bid to further strengthen its competitiveness. Investments in infrastructure, operation and the provision of services are performed on the basis of economic and ecological criteria.

“ The MCH Group’s alignment to the requirements of the future is to be characterised by economic, ecological and social sustainability. “

Environmental

The MCH Group invests continuously in the optimisation of its ecological indicators: in the construction and operation of its buildings and systems by increasing energy efficiency, employing renewable energies and reducing emissions; in its logistics through in-house-developed logistics and traffic concepts and, as far as possible, underground delivery to reduce the burden on the environment and the local neighbourhood; in the production of stands and equipment through the selection of materials, energy-efficient production and also climate-neutral offers.

The company wishes to further promote the environmentally aware behaviour of its employees at their workplace and make available the necessary resources for further reducing the burden on the environment. Ecological aspects are to increasingly play a decisive role in the selection of suppliers and materials, giving precedence to suppliers from the local region and suppliers who can furnish the corresponding proof of sustainability, for example.

Social

The MCH Group wishes to assume its social responsibility. It subscribes to the fundamental values of a democratic state governed by the rule-of-law. It respects human dignity and the values of other cultures. It regards compliance with the statutory provisions and the application of serious business practices as a matter of course.

In 2018, the MCH Group introduced a new Code of Conduct which supports employees in adopting a legally and ethically correct and responsible form of behaviour. In the framework of the Baselworld Watch and Jewellery Show, the group is committed to protecting intellectual property and fair trade. Together with a large number of experts, the group has developed the “Art Market Principles and Best Practices”. This constitutes a “Code of Conduct” for customers of Art Basel.

The MCH Group's employees are offered attractive working conditions, building on a success-orientated culture of motivation and personal responsibility. They are supported in their future development.